Grundini

Very graphic work by Peter Grundy
Injector accurately positioned to deliver precise jet of fuel into combustion chamber.
Australia
Russia
China
America
India
Europe
Japan
* Assorted animals from around the world
  - Kangaroo
  - Koala Bear
  - Dragon
  - Reindeer
  - Tiger
  - Bull
  - Fish
Sex

Everything you needed to know but were too afraid to ask
26 modern buildings drawn in a traditional style.
DIY is a development of an idea first produced as a large poster, Architects Language. DIY (Design it yourself) investigates type as landscape. Letterforms and buildings are both constructed from a library of systemized modules arranged strategically in space to provide function and expression.

You can choose two options: DIY Foundations creates mysterious silhouettes, over which DIY Skeleton can be overlaid to create a cityscape of complex detail and engineering.
DIY is a development of an idea first produced as a large poster, Architects Language. DIY (Design it yourself) investigates type as landscape. Letterforms and buildings are both constructed from a library of systemized modules arranged strategically in space to provide function and expression.

You can choose two options: DIY Foundations creates mysterious silhouettes, over which DIY Skeleton can be overlayed to create a cityscape of complex detail and engineering.
Every morning I get up and go to the city where dreams are made.

Zones:
- Post Office Tower
- Tate Modern
- Shell Building

Dark views of London momentarily seen from trains.
Spaces
Europa
Ganymede
Callisto
Mimas
Enceladus
Tethys
Dione
Rhea
Titan
Hyperion
Iapetus
Phoebe
Puck
Miranda
Ariel

Places imagined but never visited and never likely to
3 What happens to our waste?

- London produces 4.34m tonnes of municipal waste a year, but exports 70% of it to other regions or abroad for treatment or disposal.

- Waste processing in England and Wales:
  - Incineration 8%
  - Recycled/composted 10%
  - Landfill 73%

- Cost to local authorities of disposing a tonne of waste:
  - Municipal waste: £15-20
  - Hazardous waste (asbestos etc.): £80-90
  - Tax: £18 (most £1 each year)

- Waste paper and cardboard exported abroad (tonnes):
  - 1980: 50,000
  - 1990: 500,000
  - 2000: 1,150,000
  - 2004: 2,587,000

- In 2003, nearly 38% of hazardous waste in England and Wales was landfilled, around 19% was recycled or treated and 4% was incinerated. The rest was stored temporarily before disposal or recovery.

4 How much do we recycle?

- In 2003-4, 47% of all household recycling was collected through kerbside schemes compared with 19% per cent in 1996-7. In 2003-4, 4 out of 5 households were served by such schemes.

- Recycled materials, 2001 (% of total material discarded):
  - Car batteries: 98%
  - Scrap cars: 75-80%
  - Tyres: 70%
  - Lead: 64%
  - Copper: 46%
  - Demolition waste: 45%
  - Aluminium cans: 42%
  - Zinc: 16%
  - Plastic: 6.3%
  - Batteries: 5%

- How we compare with other European countries, 2003:

- Current market prices for recyclable materials (per tonne):
  - Brown glass: £150-170
  - Natural HDPE plastic: £130-160
  - Aluminium: £75-100
  - Mixed plastics: £70-95
  - Steel: £65-100
  - White office paper: £60-80
  - Clear PET plastic: £25-33
  - Clear glass: £25-38

- Best and worst performing English local authorities, 2003-4 (recycling rates %):
  - Top 5 recyclers:
    - 1. Lisburn 45%
    - 2. Daventry 42%
    - 3. East Hampshire 37%
    - 4. Hillingdon 34%
    - 5. Roundhay 33%
  - Bottom 5 recyclers:
    - 1. Newham 25%
    - 2. Liverpool 30%
    - 3. Rainham & Dagenham 30%
    - 4. Telford 19%
    - 5. Knowsley 15%

- Best and worst performing Scotland:
  - Angus 23%
  - Dunbarton & Kirkcaldy 4%

- Wales:
  - Powys: 34%
  - Cardiff: 11%
  - Northern Ireland:
    - Banbridge: 33%
    - Lisburn: 30%
Over half of all the UK childcare staff in 2003 were not specially trained.

The five permanent members of the UN security council – the US, UK, France, Russia and China – are responsible for 88% of the world’s reported conventional arms exports.

In the 1992/93 season, when the Premier League was formed the proportion of foreign players was 13%. In the 2004/05 season it was 50.6%.

In the last six months from June to December 2004, in the UK cinema hit, Gone With the Wind (1940), an estimated audience of 35m went to see it.

In 2005, legal downloads accounted for 6% of the global music market. The global market was worth £624m.

An estimated £200m is wasted every year by members who never go to the gym. Jane Fonda’s Workout is one of the best-selling home videos of all time, remaining in the US Billboard Top Ten chart from 1982 to 1986 and at number one for 22 weeks. By 1985 it had sold 1m copies.

In 2003, 27% of women in the UK owned a cat.
In 2005/6 Tilly Northedge and I designed 24 weekly spreads for the Guardian's G2 newspaper.
Low Trust Globalisation

Open Doors

Efficiency

Market incentives

Social cohesion, justice

The force of community

Security

Coercion, regulation

The Trilemma Triangle

Mapping conventions

Efficiency

Security

Social cohesion

Points on the map show complex policy trade-offs and social choices, as competing forces pull towards the three triangle apexes.

One of the three "two wins, one loss" areas, indicating a plausible equilibrium.

Points on the map show complex policy trade-offs and social choices, as competing forces pull towards the three triangle apexes.

Points inside this circle represent trade-offs that are shaped by stronger market forces than today: "more globalisation"...

... and points on this circle show trade-offs shaped by stronger emphasis on social values:

"a world closer to our religious ideal" or

"a world more respectful of the planet".

Three underlying discontinuities

Market incentives

The force of community

Forces, objectives, and actors

How states can use the 3 forces

• Incentives

• Regulatory power

• Coercive power

• Military & diplomatic power

TRIANGLE

RILEM March 2023
A handful of countries and activities that define ActionAid, giving multiple verbal messages in one single picture.
Technology at your fingertips
The ultimate palmtop for Vodafone
A mixture of work for clients, remastered without compromise and work for myself expressing unused ideas, presented under five headings.

If you would like a copy of the printed version of Grundini please contact me.

Letterforms have always played an important part of my work as have arrows, heads, hands and other body parts. I use these things as vehicles to visualise ideas. This first section looks at a variety of typographic concepts from real jobs to personnel projects such as the Architects Language poster from the very early 90s.

Type

This section is entirely new work. Landscapes here are mostly spiritual exercises of observation and simplification that ultimately feed back into iconographic work as well as going on sale to my customers and clients.

As Grundy & Northedge much of our work was seen in the public domain, but none so much as the weekly infographic spot Tilly Northedge and I designed for the Guardian newspaper in 2005 and 2006. We considered it the definitive G&N project.

Shell Scenarios are tools that help us understand multiple futures. My job since 2000 has been to help Shell visualise those tools. In 2004 Albert Bressand introduced a concept called the Trilemma by which one can have any adjacent two points of a triangle but not all three. No room for the holy trinity then! and no surprise the importance of the triangle in my ideas for this Scenario generation.

Someone once said, ‘where would you be without the hand motif?’ So with no apology here are some old favourites and some brand new ideas, all remastered and redrawn for the book.

All work in Grundini is created in Adobe software on Apple computers with the exception of ‘Architects Language’ which was drawn by hand before I had a computer, or indeed Adobe had created illustration software.

A special thanks to the following musicians/groups who have inspired me over the years, Biosphere, Brian Eno, Can, Faust, Harold Budd, Keith Jarrett, Klaus Schulze, Manual, Philip Glass, Pink Floyd, Popol Vuh, Steve Roach, Tangerine Dream, Terry Riley, all available on itunes.

A special thanks to Tilly Northedge with whom I built Grundy & Northedge between 1980 and 2006. All work and ideas are the property of Grundini Ltd and are available for sale at www.grundini.com. You can buy my work from me or if you prefer go to www.coshuk.com.

Grundini 2 (The return of Grundini) is planned for release in 2010. Planned topics, Heads, Eyes, Facts2, Olympics and Globes.
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